

EXPLORATION OF POTENTIAL TOURIST ATTRACTIONS IN NAGARI TABEK PATAH

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Abstract

The tourism industry is currently one of the industries that plays an important role in national development in various countries. The tourism industry changes the lives of millions of people around the world by stimulating economic growth, creating jobs, reducing poverty, accelerating development and increasing tolerance. Nagari Tabek Patah is a nagari that has a lot of natural potential that can be used as a tourist attraction. If natural tourism can be managed properly, of course it can improve the local community's economy. The purpose of this study was to find out the potential and strategies of the local community in developing tourism objects in Nagari Tabek Patah. The type of method in this study is a qualitative method with data collection techniques carried out by observation and interviews. From this research, it was found that there were several ways that the local community had done to develop tourist objects, including promotion by placing banners and creating social media accounts

Keywords: *Tabek Patah, Natural Tourism Development*

1. Introduction

The tourism industry is currently one of the industries that plays an important role in national development in various countries. In 2017, the tourism industry changed the lives of millions of people around the world by stimulating economic growth, creating jobs, reducing poverty, accelerating development, and increasing tolerance (Suta & Mahagangga, 2018). Tourism development become one of the leading programs in regional development. Sustainable community-based tourism development can increase local revenue (PAD) and create jobs. In addition, tourism development can generate foreign exchange that can be used to protect and preserve culture and the environment, which has a direct impact on local communities (Ministry of Tourism, 2017).

As one of the provinces in Indonesia, West Sumatra has several tourist attractions that attract local and foreign tourists. Tanah Datar Regency is one of the districts in provinsi West Sumatra province known as Luhak Nan Tuo. Astronomically, Tanah Datar Regency is located between 000 17' to 000 39' south latitude and between 1000 19' to 1000 51 ' East longitude (Wan, 2021). Because of its geographical location, it borders with Agam Regency Limapuluh cities Regency to the North. To the South is bordered by Solok Regency. The West is bordered by Padang Pariaman Regency and the East is bordered by Sijunjung Regency-Sawah Lunto City. Its area is 1,336 km² and consists of 14 districts , namely Ten Koto District Batipuh, Batipuh District, South Batipuh District Pariangan, Pariangan District Rbatan, Rbatan District , Lima Kaum District, Padang Ganting, District , Lintau Buon District Lintau, North Lintau Buon District and Sungayan.

Tabek Patah is one of the Nagari in Salimpaung District Salimpaung. The northern boundary is bounded by Tanjung Baru district, Sungai Tarab District in the South, Sungayang District Sungayang in the East, and Agam Regency District in the West. It has an area of 60.88 km², with an altitude of 750 m above sea level (bps Statistics, 2021). Tabek Patah is the capital of Salimpaung sub -district, located 16 km from the capital of Batusangkar Regency. Tabek Patah not only has beautiful natural scenery, but is also known for its parks. According to BPS data for Tanah Datar Regency in 2021, beans are the dominant agricultural product dominan, namely 15,194 tons per year. According to the history of community leaders Karapatan the Nagari customary density institution the origin of

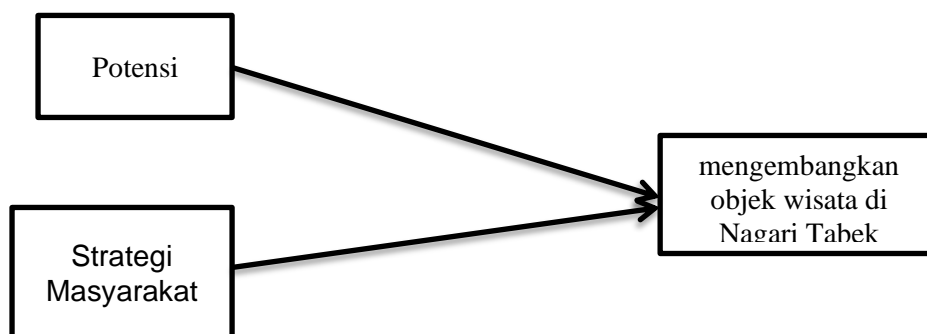
the name Tabek Patah is the collapse of a hill called Bukit Puncak Pela that covers the lake so that it is as if the lake is split in two, then their names are Talago Pakih and Talago Aia Taganang (Nur Ismawati, 2018).

Nagari Tabek Patah is a village or traditional village in Tanah Datar Regency, West Sumatra province, Indonesia. This country has a rich natural, cultural and historical potential that makes it an attractive place to be developed a tourist destination. Nagari Tabek Patah is surrounded by stunning mountain scenery and green valley views. This natural beauty offers nature tourism opportunities such as trekking, hiking and camping in unspoiled nature. In addition, the potential of water tourism such as rivers and beautiful waterfalls can also be an attraction for nature lovers.

Nagari Tabek Patah has a huge natural tourism potential that can be developed. But unfortunately, this was not carried out due to lack of facilities and the local community did not know the potential of this natural tourism. Indeed, many natural attractions are quite visited, such as panoramic attractions Tabek Patah. However, facilities that fall into the category of tourist attractions are still inadequate, so it is expected to receive more attention from the public and the local government. Based on the explanation above, the Nagari Tabek Patah tourist destination must be renovated for the benefit of the surrounding community because it has a lot of potential to be developed, which of course must also be prepared with a mature strategy.

2. Method

The type of method used in this study is a qualitative method. Qualitative research involves the ideas, perceptions, opinions, or beliefs of the people studied; not all can be measured numerically (Sulistyo- Basuki, 2006:78). Data collection is done by interview technique, which is the technique of collecting data directly from informants in order to collect information so that it can complete the data needed for research. This study was conducted on object attractions in Nagari Tabek Patah, namely Badindiang Batu scenic attraction Batu in Jorong Koto Alam and Objek Wisata Pemandangan Tabek Patah scenic attraction. In addition to conducting interviews, researchers also conducted data collection techniques with field observation techniques , namely data collection by directly observing the subject of research. It aims to get an overview or information that is directly relevant to the tour we are looking for.



Gambar 1.1 Kerangka Berfikir

3. Results and Discussion

1. Various tourist attractions in nagari tabek patah

Based on the results of the distribution of questionnaires and interviews to the public and nagari devices nagari Nagari Tabek Patah, it is known that there are 4 attractions that are favored by the nagari. The tourist objects are:

a. Tree House

Tabek Patah Tree House is one of the tourist destinations of concern to tourists who visit with its uniqueness. Located in Jorong Bukik Decision Tabek Patah District Salimpaung Tanah Datar West Sumatra. This attraction began operating from 2015, has an area of approximately 4 hectares. This tree house is made in the cliff area which is overgrown with pine trees pinus so that this tour feels so cool. This tree house tourist is supported by very adequate road suggestions because it can be passed by wheeled and four-wheeled vehicles. Other facilities and infrastructure around this tree house are in the form of colorful parks, mushalla, toilets, and stalls selling food and drinks and adequate parking areas are available. This tree house consists of three lined tree houses built on Pineland. To visit this attraction is not expensive only charged Rp. 5.000. the advantages of this tree house tourist attraction is where tourists directly watch the natural panorama around the very special and make the eyes can freely see far in the natural mountains that exist around the city of Batusangkar. In addition, the resulting tourist photos will also be very impressive, because the tree house attraction is one of the photo backgrounds that are in great demand by all ages.



Figure 1. Tree House

(Source : <https://images.app.goo.gl/79sBGrC82BSL16D>)

b. Panorama Stone Badindiang.

Panorama Stone Badindiang is a new tourist attraction in Nagari Tabek Patah. This tourist attraction was inaugurated by the Regent of Tanah Datar on Saturday, July 1, 2023 as part of nagari's flagship program nagari, The One Nagari one Talago Kamba II Festival Event. Panorama Batu Badindiang is located in jorong Koto Alam Nagari Tabek Patah, Salimpaung District, Tanah Datar Regency, with a background of Mount Marapi. Not far from Tabek Patah market, about 3 km from Tabek Patah market and 17 km from kota Batusangkar city, visitors can reach this place ini by two-wheeled or four-wheeled vehicles because there are paved roads. This tourist spot has an altitude of 1380 MASL. Amazing natural beauty of this tourist place. The origin of the name Badindiang Stone Panorama is that this tourist spot is surrounded by steep steep rocks that resemble dindingstone walls. The advantage of this badindiang Stone panorama ini is where visitors can see badindiang nan tigo and where the panorama of Badindiang is the only elevation in West Sumatra that can see badindiang nan tigo is Luhak Nan Tuo, Luhak Agam and Luhak Limopuluah. In addition, in the Panorama of Badindiang Stone, visitors can see the beauty of Mount Merapi and Mount Sago. The panoramic beauty of Badindiang Stone is recognized by the Regent of Tanah Datar luar as extraordinary, like a carpet that stretches across the sky. But this tourist destination is still relatively new, so this tourist destination is still minimal supporting facilities and infrastructure penunjang. Currently, the government and the people of Nagari Tabek Patah and the Regent of Tanah Datar are working together to be able to widen the road, especially for electric lighting to the top of Badindiang Rock Badindiang. With the implementation Festival of the Talago Kamba II Festival Kamba II , it is expected that the Batu Badindiang tourist attraction will be increasingly known to the wider community, so that more and more tourists visit.



Figure 2. Panorama Stone Panorama
(Source : <https://rb.gy/sbz6i>)

c. Panorama Tabek Patah

Tabek Patah Panorama Tour is one of the most visited tourist attractions in Tanah Datar Regency. This tourist spot is located at the height of Mount Merapi with cool natural scenery such as a long stretch of hills with lots of green pine trees, the height of the location is suitable for photographing contemporary places. in the form of a tree house and an observatory column with a pattern of symbols of love. Not only that, panorama Tabek Patah is suitable as a place to rest and relax while on vacation. One way to attract tourists to the area is to provide a “hammock” to relax and enjoy the scenery around. In addition to enjoying the hammock tour, visitors can also enjoy the attraction of floating bicycles from a height of about 7 to 10 meters and enjoy spot foto yang Instagrammable photo spots. In addition, the management has also provided several supporting facilities such as booths, spot selfie spots and tree houses for all tourists to enjoy for free (Wati, 2022).



Figure 3. Panorama Tabek Patah
(Source: <https://images.app.goo.gl/LownadTpUpDYVgo49>)

d. Talago AIA Pakih

Talago Pakih is one of the assets of Nagari Tabek Patah, the area is quite large surrounded by community gardens, but unfortunately it has not been managed. Talago is a source of water for plantations around talago. Talago pakih is located about 500 meters from nagari Tabek Patah Highway. By walking down the road rabat concrete built with Nagari funds, about 20 minutes we will reach the edge of the lake. On the way to talago, you can see a stretch of vegetable gardens owned by the community and when you arrive at the edge of talago, there are also red pepper seedlings, onion, cayennepepper seeds, and other vegetable seeds such as eggplant seeds, cabbage, seeds , bean, seeds , carrot seeds , potato seeds and so on (Aziz, 2023) . In addition, on the outskirts of talago there is also a very wide expanse of grassland where residents graze their livestock. The very beauty of talago stunning and still beautiful, there is no sign of identification as a sign of its existence. Talago Pakih is connected to bukit Puncak Hill which is covered with pine trees, like a pine forest on the edge of a lake. The land around the pine forest is also used by residents to

cultivate vegetables. There is a path to The Hill peak Pela is yang made by residents to get to the farm. When we reach the peak, will be seen the natural beauty of nagari Tabek Patah along with Talago Pakih in below.



Figure 4. Talago Pakih (Source : <https://rb.gy/k9m5>)

2. Management of tourist attractions in nagari tabek patah

Based on the results of interviews from local communities, the management of tourist attractions in Nagari Tabek Patah involves several roles , namely from the Government of Nagari Tabek Patah, Kerapatan traditional density of Nagari (KAN), Kelompok Sadar Tourism Awareness Group (POKDARWIS), local communities and youth of Nagari Tabek Patah. Local also explained that the government also plays a role in the development objek of attractions in nagari Tabek Patah, namely those who promote and organize events and the nagari government also provides support and existing attractions is available.

Related to tourism management the role of the Nagari Tabek Patah government, the density of Nagari Customs(KAN) and the Tourism Awareness Group (POKDARWIS) is as a driver or mover to enforce tourist attractions in Nagari tabek patah and also help make plans to achieve the goals of the established tourist attractions. Meanwhile , the community and youth of nagari tabek patah act as one of the movers who provide their participation in the management of tourist attractions in nagari tabek patah, such as providing ideas and input, providing personnel, skills and providing sarana entertainment facilities

In the arrangement of tourist attractions in Tabek Patah, based on the results of observations have been included quite well, because the facilities are quite complete, which has provided a point for traders who sell and point for parking was already. For public facilities such as toilets and prayer rooms are still inadequate. However, the arrangement of the location of attractions in Tanek Patah is quite good and takes into account the level of comfort for tourists, besides the arrangement of the location has also paid attention to the social conditions of the surrounding community, especially the people who trade which has been facilitated.

3. The culture of Nagari Tabek Patah

a. Arak-arakan 1000 long cloth

Which means arak-arakan children by carrying a long cloth, arak-arakan children by carrying a long cloth is one of the application of adat salingka nagari in minang kabau, which is a custom that only exists in a nagari or village that makes the tradition unique. Arak-arakan 1000 long cloth and katidiang bollard containing rice brought by ibuk-ibuk bundo bladder, who participated in the arak-arakan long cloth are women who are married, they are a representation of the hospitality of nagari Tabek Patah who uphold silaturrahmi.

The implementation of “adat ma arak anak” which is followed by various offerings such as goats and those brought by mothers on their heads such as rice, coconut, and various other needs. It means a treat or gift from bako and even an obligation to bring or parade the child from bako house to family house when anak sulung the eldest daughter of the man or

mamak head of the tribe will formalize her marriage, so the child is taken to the shelter tampatan

- 1) Hantaran kambing
The goat may be bred means used after marriage later for capital during housekeeping
- 2) Padi dalam katidiang
This rice is useful for everyday life later when the rice owned is thinning, can be dried and used as rice, for daily meals.
- 3) Kain Panjang yang bertonggak
Its usefulness when the child is married no longer allowed to open his nakedness anywhere, this long cloth is useful from birth to death.
- 4) Food
Used for the inauguration of the event by being served to guests who come, the food given is typical of Tabek Patah



Figure 5. Long Cloth Parade Activities
(Source: <https://images.app.goo.gl/ZH6Sgr3BHjiYmiHi6>)

In a series of events parading 1000 kain long cloth, there is an event called Kato sambah pasambahan between niniak mamak from each family that is from the party that drove to the party that awaits the arrival of prospective children daro. Sambah pasambahan event is divided into 4 parts, namely:

- 1) First ask for a chance is to ask permission to the host or called the pangka, this section is characterized by delivering betel in carano on the part of the pangka, the tip of the betel is torn a little and then chewed, betel in the carano is then returned again by the pangka to the guests as a form of acceptance and granting permission for the implementation of the event
- 2) The second part is the core part of the event sambah pasambahan this section the father's family convey the purpose of his arrival to the mother's family.
- 3) After the goal is conveyed and accepted, the next part is the third part of this manjalang sambah pasambahan respect for all niniak mamak, before Welcome to eat food sipangka party sipangka also asked permission to involve youth in the middle of the forum to distribute food, this part ends with doa a joint prayer to start eating all closing the event sambah pasambahan. Before the meal is eaten, the word sambah pasambahan is used as an introduction.
- 4) The fourth part is sambah pasambahan permission to go home from the bako as a guest to the family as the host.

b. Pidato Additional Speeches

Oral Pasambahan is one type of culture in Minangkabau. Pasambahan is intended to convey meaning and purpose symbolically and received orally. The purpose of pasambahan is to convey meaning and purpose symbolically and verbally. Pasambahan is usually performed at traditional ceremonies such as Batagak Penghulu, marriage, death and other religious ceremonies. The Minangkabau region covers almost the entire province of West

Sumatra. In each region there are different customs or cultures, which are reflected in the performance of traditional ceremonies.

Pasambahan means to announce with respect. Pasambahan is the ability to speak and convey thoughts in beautiful language using expressions and rhymes. Etymologically Pasambahan comes from the word Sambah with the prefix-an. Sambah means "worship" in Indonesian, an expression of respect and reverence; words or greetings yang addressed to people who promise Pasambahan are given by some Minangkabau people. Anyone who says that is also smart. In Minangkabau society, the speaker of adat or pasambahan is the master tuturan of adat speech and pasambahan is performed during traditional ceremonies. There is also yang said Tunganai Rumah Gadang or Tunganai Alek that men call each other in the Adat language and at the time of marriage they become followers or negotiators of the person. (Pratama et al, 2013)



Figure 6. Additional Speech Groups

(Source : <https://images.app.goo.gl/6oTXeeZXGSYhNtRD9>)

c. Mangilang Tabu

Mangilang is a tradition carried out by the people of Tabek Patah to process the results of their sugarcane plantations. Mangilang tabu is the process of making sugar cane into brown sugar or local people call it saka. The processing of sugar cane into brown sugar is done in the traditional way. The way it is done is a way that has been passed down from the ancestors of the local community. Usually at event-event nagari events, the community always promotes and preserves and also shows how to make this saka sugar in front of tourists. One of them is the one-day event called "Talago Kamba Festival".

In addition, sugar cane juice is also used by the community to make typical foods , namely galamai. The main ingredients in making galamai are sugar cane dan juice and coconut milk. In the manufacture of galamai required accuracy in the selection of coconut, because the selected coconut is really old coconut. This is because old coconut contains a lot of oil which is useful to facilitate the cooking process of galamai. The process of making galamai takes quite a long time, which is approximately 7 hours on a stove with medium heat. Galamai is usually also made for the purposes of traditional parties in the country.



Figure 7. The Process Of Eliminating Taboos
(Source : <https://images.app.goo.gl/kM4C9HscUCzJFbv6>)

d. Adat Baralek

Baralek events in nagari Tabek Patah are not much different from the baralek events that we encounter in nagari other countries. However, there is a unique culture and customs that are applied in nagari Tabek Patah in every baralek event, be it family baralek or baralek nagari baralek. The rule is that women who will attend baralek are only allowed to wear kuruang clothes. In other words, clothes that we usually encounter at parties such as robe, dress, and dress are not allowed. This kuruang basiba shirt is a typical Minangkabau traditional dress that is considered a sign of identification and identity of minang women. If this rule is violated, the datuak of the woman concerned will be fined by the nagari and will indirectly humiliate kaum their own people. It is implemented by the government of nagari Tabek Patah aims to preserve the distinctive culture and customs of Minangkabau. It is also to guard kaum the women and educate them to dress modestly as taught by the religion of Islam. In addition , the purpose of the use of kuruang basiba clothes kuruang basiba is to preserve the culture and customs that have been passed down from their ancestors.



Figure 7. Proses Adat Baralek Custom Process
(Sumber : <https://images.app.goo.gl/tGHd97wBK4p66qAd9>)

4. How to promote tourist attractions in nagari Tabek patah

Promoting wisata tourism in an area is one way to improve the citra of the area. If natural tourist destinations are well promoted and managed sustainably, this can improve the image and reputation of the area. Citra yang A good image can attract more tourists to visit, thus having a positive impact on tourism growth in the future. There are several ways that are done so that tourism in Nagari Tabek Patah develops (Ariza et al, 2018) :

a. Social Media

Currently media, social media can be used as a tool to communicate or convey information quickly to the virtual world as well as to promote a tourist attraction, such as through Instagram or Tiktok, the use of social media can find information or enjoy content that contains yang the beauty of the badu badinding tourism Nagari tabek patah, Tanah datar. Likewise, we can promote tours adain Tabek Patah through Instagram or tiktok so that all social network users from various circles and regions can find out information about the tour.

b. Banners

The use of banners that are installed on the edge of the road leading to tourist attractions aims to provide information to people who pass through it about tourism Tabek patah. With banners installed along street corners will make people interested to see the tour.



Figure 8. (Personal Documents, 2023)

c. Nagari cooperation with tourist attraction managers (investors)

Strengthen cooperation between pemerintah local governments, State Trustees and managers of attractions so that the development of attractions can be achieved. Working with investors will also have a good impact on the tourist attractions itu themselves. The development of facilities and infrastructure of these tourist attractions therefore, investors are needed to succeed in tourism promotion.

d. Improving Tourist Attraction Facilities

If tourist facilities are adequate, comfortable and well maintained more and more tourists yang will come to visit. Sometimes some tourists hesitate to visit a place.

e. The Duta Tourism Ambassador

A duta tourism ambassador must have extensive knowledge of tourism-related issues. So it's no wonder that this tourism ambassador can promote different tourist destinations in an area. Duta The tourism ambassador will then play an active role in promoting tourism in his area. The best candidate to become a tourism ambassador will be selected by the local government. The selection of tourism ambassadors is not just a contest. But it is really the best representative that will be chosen.

5. Problems and solutions in the development of tourist attractions in nagari tabek patah

a. Lack of funding from the government

Lack of funding from the government is a big influence on tourist attractions in nagari Tabek patah, hampered its development and yang adequate facilities is one of the impacts. Many facilities yang need to be improved in order to attract tourists to the attractions. However, due to lack of funds, the manager was unable to carry out the construction of a superior facility.

Solution: tourism managers must be able to cooperate with the government in order to fulfill all the needs needed to promote tourism in Nagari tabek patah, besides that tourism managers must also be able to attract the attention of the government with the potential possessed in nagari tabek patah tourism, so that the government will be faster in providing funds to promote tourism di nagari tabek patah.

b. Concern and attention of the public who are still lacking will be the potential tourist attraction

The attention and concern of the community that is still lacking is also included in the problem in the development of tourist attractions in Nagari tabek patah. There are still many people who are not concerned about the potential of tourism that can improve the economy and welfare. When the community can know the potential of this tour, then the attraction will be more advanced thanks to the cooperation of the community that can promote the tourist area. In addition, there are still people who are suspicious of tourists who come to visit attractions.

Solution: invite and urge the public to participate more in advancing the existing attractions can be by promoting, friendly to tourists, and preserving the attractions and contribute ideas for the advancement of nagari tabek patah attractions.

c. Narrow road conditions in some tourist attractions

The condition of the road to the tourist attraction has been said to be quite good, but the narrow road conditions make it difficult for tourists to dispute the road, one of which is the badindiang stone tourist attraction which has a steep and narrow road, it is necessary to widen the road so that tourist travel becomes smooth and safe.

Solution: build cooperation with the government and ask for help from the government so that access to tourist attractions in Nagari tabek patah can be facilitated so that tourists feel comfortable and safe, besides that the community can also help bring order to vehicles that will go to the tourist attraction to be more orderly and regular so that things do not happen that are not wanted.

4. Conclusion

Nagari Tabek patah is a nagari that has a million charms of natural beauty. There are many natural attractions nagari Tabek Patah. Among the attractions are Badindiang Stone Panorama, Tabek Patah Panorama, Tree House and Talago Aia Pakih. However, there are also objects of religious tourism, namely the Tomb of inyiak kodah and agritourism in the country. For the development of tourist attractions has been done such as promoting tourism yang objects carried out by the state apparatus and the community. Failure object the attraction is only parking lot only, musholla toilets do not exist so that the facilities are still inadequate. With the development of this tourist attraction will certainly open a new chapter for the economy of the local community. Many people expect that natural tourism in nagari Tabek Patah can develop better so that improve the economy of the local community

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